

ABSTRACT OF THE DISCLOSURE

The present invention relates to automatic display of audio-video film in a web page, and in particular, automatic and repeated playing of a film in the course of browsing a web page without re-downloading of a player program or a film from the Internet. The Internet will automatically check whether a player program is present in the computer. Internet users do not have to concern whether there is a presence of audio-video player software in their computers. After the film data has been loaded in that particular computer, no re-downloading is required. In addition, if the audio-video film is downloaded to a data folder of a disk and then is executed, the quality of the film is ensure. Image freezing or a cut-off of signal is avoided in this case. If at different web sites, and at different web pages, the instruction to play the same film is found, the computer will directly execute the film from the stored disk without the re-download process. Therefore, this method of the present invention provides a direct playing function.